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## **Salmon-Friendly Products & Their Benefits<sup>1</sup>**

*For discussion at Plenary Sessions on Salmon Recovery & Sustainable Products March 7-10*

- ❖ **Salmon-Friendly Green-e Certified Power** - improves spawning & quality of habitat
- ❖ **Eat Unendangered Wild Salmon** [www.ecotrust.org](http://www.ecotrust.org)
  - improves market & profitability for wild salmon reducing use of hatcheries & fish farms that genetically weaken wild stock; fish farms also cause water pollution
- ❖ **Salmon-Safe Certified Products** [www.pacrivers.org](http://www.pacrivers.org)
  - improves vitality of salmon runs & habitat
- ❖ **USGBC LEED Building Rating System** [www.usgbc.org](http://www.usgbc.org)
  - improves water quality through water conservation & control of erosion, stormwater, auto pollution
  - habitat protection through reduced site disturbance & FSC certified wood
  - green power improves spawning & quality of habitat
- ❖ **FSC Certified Wood** [www.certifiedwood.org](http://www.certifiedwood.org) - improves spawning & water & habitat quality  
*Smallwood, Foreststore, Wasteknots*
- ❖ **Certified Organic Agricultural Products** - improves spawning areas & water quality
- ❖ **Stormwater Filters** - improves water quality
- ❖ **Natural Fiber Erosion Control Products** - improves water quality
- ❖ **Clean Car Standard** [www.cleancarcampaign.org](http://www.cleancarcampaign.org) - reduces petroleum pollution

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<sup>1</sup> See *Salmon Nation* (Ecotrust 1999), for reasons for salmon decline and approaches to salmon recovery